



## Benefits of our Route

This route is perfect for those seeking authentic rural tourism, a connection with nature, local products, and real experiences, ideal for enjoying with family, a partner, or friends.

## What to bring:

- 1** Camera of Phone, the photos turn out amazing
- 2** Water and comfortable shoes
- 3** Very important! Respect for the environment and the bees



Access the QR code to find points of interest on the Honey Route

[https://www.google.com/maps/d/u/0/edit?mid=1YYSFH0-\\_iJQm8liB-gvCVYbmjTg-yXE&usp=sharing](https://www.google.com/maps/d/u/0/edit?mid=1YYSFH0-_iJQm8liB-gvCVYbmjTg-yXE&usp=sharing)

In the link you will see the detailed map with the points of the route

**Don't miss this incredible opportunity!**



Join us as we discover the sweetest side of Guadalajara along the **Alcarría Honey Route**, a journey steeped in **tradition, nature, and flavor**. Each stop offers a glimpse into the history of beekeepers, fragrant landscapes, and a unique honey with **Protected Designation of Origin**.



## The ideal time to experience it




The **Honey Route** is best enjoyed in **spring and summer**, when the **flowering is at its peak** and the **bees are active**, although in **autumn it offers golden landscapes** and in **winter quiet tastings**; at any time you can **take guided tours, walk among aromatic fields, taste local honey** and take home artisan products.



## Main points of the route:



Azuqueca Municipal Beekeeping Center

 Azuqueca de Henares

The City of Honey (Guadalhor)

 Horche

Valdelacasa/La Relaña Honey)

 Pastrana

El Colmenar de Valderromero

 Sigüenza

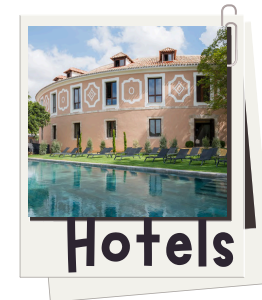


Apicola Moreno (Miel de la Alcarria)

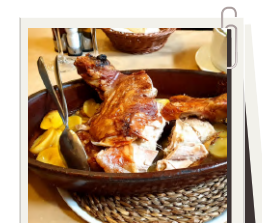
 Brihuega



Explore the Alcarria region and discover gems like the **Church of the Assumption in Horche**, the **Ducal Palace of Pastrana**, or the **Castle of Sigüenza**, while enjoying squares, museums, and landscapes that transport you to the past.



Stay in charming places like the **Hotel Rural Brihuega**, the **Parador de Sigüenza**, or cozy family-run hostels, ideal for resting after a day of exploring.



## Gastronomy

Savor local delicacies such as **Alcarria honey**, **roast lamb**, **Pastrana sponge cakes**, and **traditional tapas** that will make your trip a delightful experience.